

ESPN Cleveland  
Good Karma Broadcasting  
1301 E. 9<sup>th</sup> Street  
Cleveland, OH 44114  
(216)-583-9901



Dear Adam Meyer,

Recently we went on the air without a script, a plan, or any advance notice to reach one goal: raise money for a charity that is close to our heart. The Littlest Heroes is a charity that brings support to children living with cancer and their families through a community-oriented approach that addresses the realities of cancer: economically, socially, and emotionally. With your help, we were able to raise over \$11,000 in a spontaneous effort during The Really Big Show.

All of us at ESPN Cleveland and Good Karma Broadcasting appreciate your support and loyalty... a zany promotion that involved shaving Rizzo's head resulted in a selfless showing of community support for this charity. We thank you for making that day special, and when the mics cracked on, we did not expect the response to be so significant. From all of us here, thank you for your continued support and proof that Cleveland sports fans truly are the best in the world.

Sincerely,

A handwritten signature in blue ink, appearing to read "Tony Rizzo", with a large, sweeping flourish that extends across the line.

Tony Rizzo & the rest of us at ESPN Cleveland

YOU ARE THE BEST!